



# WordPress... Community...

# And The Next Generation

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# Why I Feel I Can Talk About This:

- **I started using WordPress when I was 10.**
- **I've been volunteering and speaking at WordPress events since 2014.**
- **I have many other interests: Java, Python, Raspberry Pi.**
- **BTW I applied to speak at WCUS to show that young people CAN speak. More young people apply next year!**

# So Let's Get Into This!

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# What Do These All Have In Common?



**AOL IM**



**AOL**



**MySpace**



**Facebook**



# They Are Relics



**AOL IM**



**AOL**



**MySpace**



**Facebook**

# They Are Relics



AOL IM



AOL



MySpace



Facebook

# Another Platform That Could Become A Relic...

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**If not enough of the next generation gets involved in the community, then WordPress runs a risk of becoming a relic.**



# Youth Attention Is Divided:

## Public Schools:

- **Java (Robotics)**
- **Python (Minecraft)**
- **Instagram**
- **Swift**

## Colleges/Bootcamps:

- **JavaScript**
- **Ruby**
- **Native Mobile Apps**
- **Squarespace/Wix/Shopify**

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**To grow, the WordPress  
community needs to be engaging  
and attractive to youths.**

# Who Is This Talk For?

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# Who Is This Talk For? Organizers.

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# Who Is This Talk For?

## Organizers.

## Parents.

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**Who Is This Talk For?**  
**Organizers.**  
**Parents.**  
**Teachers.**

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**Who Is This Talk For?**  
**Organizers.**  
**Parents.**  
**Teachers.**

**And**  
**You!**



# WordCamps

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# WordCamp Organizers:

- **Include young people in your promotional photos and posts.**
- **Teenagers don't like to be called "kids". Try using the term "teens" instead (Example: "Teen Workshop/Camp")**
- **Don't Make Youths "Second Class Attendees": Make variety of sessions friendly for them, assume they will be in the audience.**

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# WordCamp Organizers:

- **Get into the mindset of having young people and kids in any public rooms and areas.**
- **Have a “youth” section of contests, gameshows, and anything fun. This is also good PR!**
- **Coordinate with sponsors for kids to interact with them.**







# WordCamp Organizers:

- **There is a Kids Camp tomorrow! You are able to go there and observe how a Kids Camp is run.**

# Meetups

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# Meetup Organizers:

- **Make your events as “family friendly” as possible. Limit curse words in talk titles.**
- **Have a themed “Youth Night”. Invite local schools and teachers. Have youth speakers.**
- **Have workshops to help youths with their WordPress and general coding projects.**



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# Contributor Days

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# Contributor Day Organizers:

- **Think about what youths (teenagers) can contribute and invite them to be a part of the day.**
- **Have a kid's table. Why not?**

# Parents

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# Parents:

- **Take your children to “Kids Camps” and local meet-ups.**
- **Help and support your children to see talks and presentations they are interested in.**
- **Use these occasions to have your children express how they want to express themselves online (such as producing videos).**



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**WordPress is a great tool to quickly write, publish, and see the changes online right away. Young people love instant results!**

# Educators

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# Teachers:

- **WordPress is a good introduction to publishing content online. Kids can use it to publish reports and projects.**
- **Writing content helps improve writing, editing, spelling, and even design skills. WordPress can make this easy.**
- **Does your school have an “Hour Of Code”?**

# Teachers:

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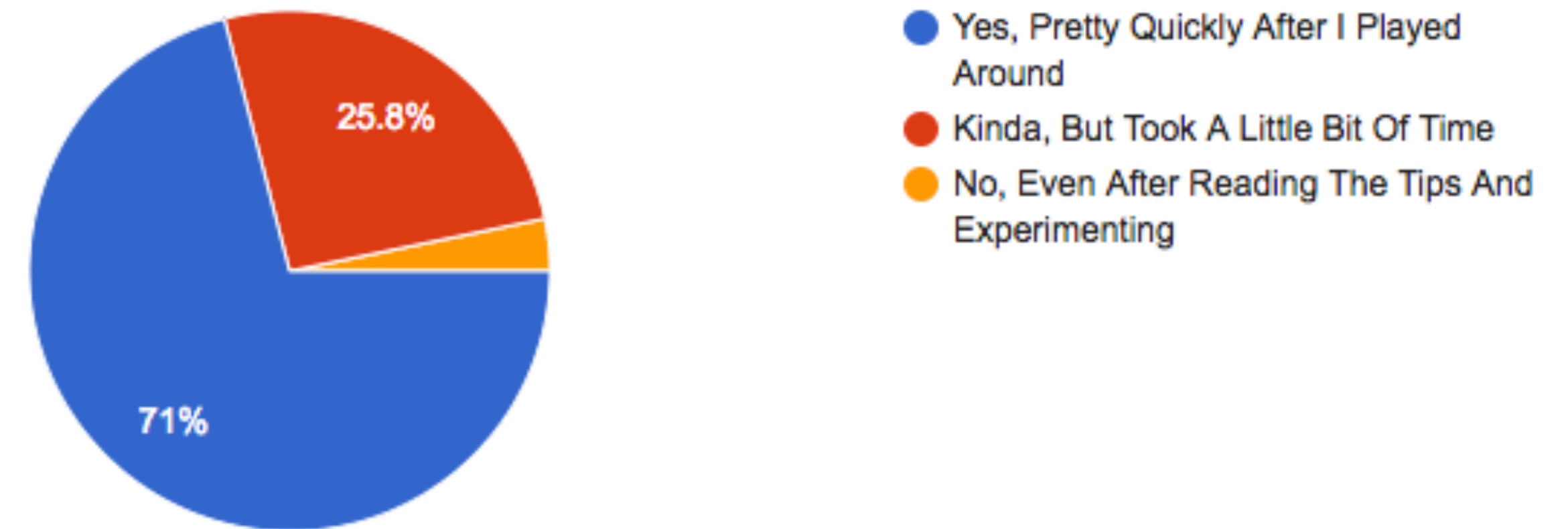
# Block Editor (aka Gutenberg)



# Gutenberg:

- **There has been a lot of controversy over Gutenberg.**
- **A survey that was conducted last year says that have generally liked Gutenberg as a whole.**
- **Gutenberg is something that can draw youths and first-timers to WordPress.**

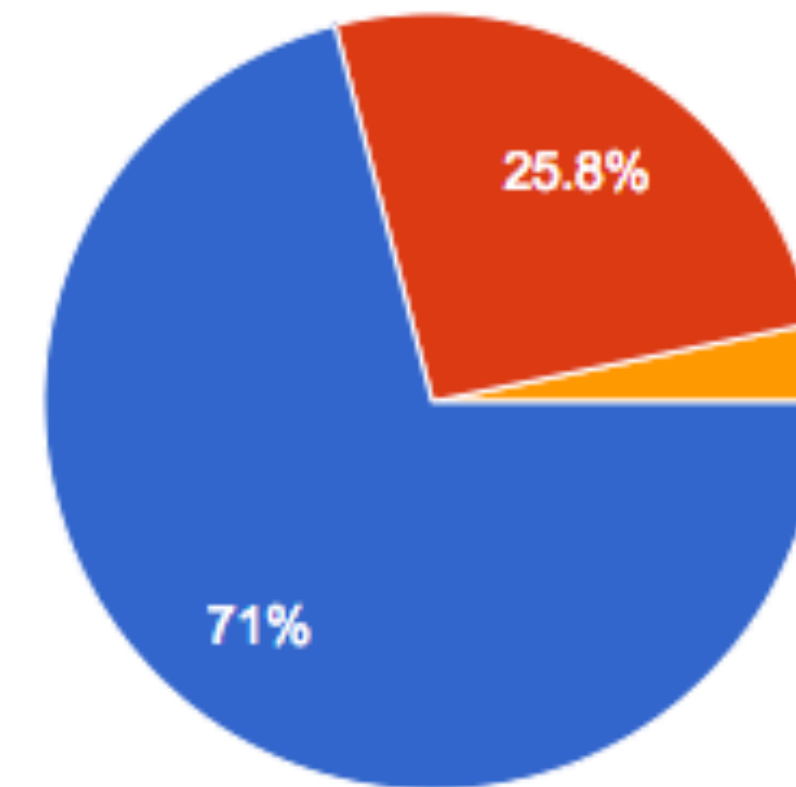
After Spending A Bit Of Time, Did You Understand The 'Block' Concept?



<http://davidbisset.com/gutenberg-and-youth-generation-x-and-generation-y/>

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- Yes, Pretty Quickly After I Played Around
- Kinda, But Took A Little Bit Of Time
- No, Even After Reading The Tips And Experimenting

<http://davidbisset.com/gutenberg-and-youth-generation-x-and-generation-y/>

# Resources

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# Resources:

- **Hour of Code (<https://code.org/hourofcode/overview>)**
- **Major League Hacking (<https://mlh.io/>)**
- **Code Club/Code Dojo (<https://www.raspberrypi.org/education/>)**
- **Coollest Projects (<https://coolestprojects.org/category/coolest-projects-north-america/>)**
- **Congressional App Challenge (<https://www.congressionalappchallenge.us/>)**
- **Languages For Younger: Scratch ([scratch.mit.edu](https://scratch.mit.edu))**
- **Languages For Older: JavaScript, PHP, and Python**



# Resources:

- **Raspberry Pi And WordPress <https://projects.raspberrypi.org/en/projects/lamp-web-server-with-wordpress>**
- **Gutenberg And Generation X+Y: <http://davidbisset.com/gutenberg-and-youth-generation-x-and-generation-y/>**

**Slides: [lemonadecode.com/WCUS](https://lemonadecode.com/WCUS)**

# Up Next: Panel!

OLIVIA BISSET  
 @lemonadecode



# WCUS Youth Panel



**Ema DeRosia**

@TheSpoonQueen1

Age 19



**Sophia DeRosia**

@eringoblog

Age 18



**Emily Lema**

@thunder\_sketch

Age 13



**Dina Butcher**

@DinaButcher6

Age 15



**Natalie Bourn**

@iamnataliebourn

Age 16



**Olivia Bisset**

@lemonadecode

Age 15